

### AOK Health Web Development

**Costing** \*all prices are GST excl.

#### Site Development

- \$500 initial page (home page) plus style template
- \$100 per page there after
- \$50 for .com Domain Registration/Transfer & Hosting for 2 Years
- \$75 for .com.au Domain Registration/Transfer & Hosting for 2 Years
- \$20 per month Web (site) hosting. This includes 5 mailboxes. We require 3 months Web hosting in advance - \$60
- Once we consider your site to be finished we will inform you of this. There is then a two week period for you to request changes before the site completion is considered authorised. After this period you will be charged a fee of \$100 per hour for any further updates or changes.

#### Search Engine Optimization (SEO) & Google Analytics (stats) - \$250

- Create Google Account
- Register site and Submit Site Map to Google
- Register site and Submit Site Map to Yahoo
- Register site and Submit Site Map to Bing
- Add Google Analytics to site to track Stats

#### CMS - Content Management, User editable site with "Cushy CMS" - \$250

- You are able to edit existing content, in easy to use, pre-prepared content frames, including text, images and links.
- Once site completion is authorised, you will need us to implement new content areas to add additional content for a fee of \$100 per hour. This will provide additional frames for text and images.

#### Flash Movies/ Video

- Our Standard Package includes/allows for 1 flash movie/video per page. We prefer to use Flash to display video as it a universal format across multiple Operating Systems and Web Browsers.
- If you require a multi-video player, this can be custom made for your site for a fee of \$100 per hour. For an example of a custom multi-video player visit [www.oov.com.au](http://www.oov.com.au)

**Blog - A fully customised WordPress Blog - \$300 as add on, or \$200 if included in initial site design - plus \$10 per month database hosting payable 3 months in advance.**

- WordPress is a state-of-the-art publishing platform with a focus on aesthetics, web standards, and usability.
- You are able to create, edit and upload posts including text, images videos and links, in a user friendly interface.
- Allows people to comment and create discussion about you and your content. You have control over which comments are displayed and can reply to any comments live on your site.
- Blogs are fantastic for SEO (Search Engine Optimisation) because of the constant update of information. Google recognizes that your content is updating regularly and therefore visits your site more often.

### Added Benefits

- FREE Affiliate Ecommerce Platform (AOK Products only)
- Automatically become AOK Affiliate on Premium Package (\$200 value).

### If you decide to go ahead with this Project - Needed From You:

- Number of required pages
- Added Features Required (Blog, SEO etc.)
- Your Company Logo
- Your Desired colour Scheme
- All Text/Info for each page sent through as word document
- Images for each page in JPEG, GIF or PSD format
- Any videos you wish to display

### Here is a short list of some sites we have created recently

- [www.cstaustralia.com](http://www.cstaustralia.com)
- [www.amorica.net.au](http://www.amorica.net.au)
- [www.holistichealthconcepts.com](http://www.holistichealthconcepts.com)
- <http://blog.aokhealth.com>
- [www.oov.com.au](http://www.oov.com.au)